



THE ADVISORY BOARD

JACQUES BUVAT

Director of the Centre d'Etude et de Traitement de la Pathologie et de l'Appareil Reproducteur et de la Psychosomatique (CETPARP), Lille (France).

He has supervised and conducted research activities into sexual dysfunctions, especially related to erectile dysfunction, andrology, infertility, and in vitro fertilization, and written more than 200 papers in peer-reviewed journals, or chapters in books.

"It is very important to visit a doctor, firstly because some men have organic problems that can lead to Premature Ejaculation, for example, hyperthyroidism or prostatitis and, secondly because, if you go onto internet to get drugs or other help, in most cases you have to cope with the problem of counterfeit drugs, you don't know what is in the drug because there is no control on this type of drug. Several studies of drugs sold on internet for the treatment of sexual dysfunctions found that the mentioned medication was not present in the pill, or that when it is present, the dosage was not as mentioned, or sometimes that it is associated with toxic impurities".

IAN EARDLEY

Consultant urologist in St James's Hospital in Leeds /UK) and in Spire Leeds Hospital.

Dr. Eardley has authored or co-authored seven urological textbooks, and his research has included work on the quality of life after penectomy, urinary tract infection and sexual dysfunction.

Member of the British Association Urological Surgeons (BAUS), the International Continence Society (ICS), the European Society of Sexual Medicine (ESSM), he is Chairman of the Multidisciplinary Joint Committee on Sexual Medicine (MJCSM).

"Premature Ejaculation is a common condition affecting around one in five men. It can be a cause of significant personal distress which may in turn affect the relationship of the man with his partner. While many men with Premature Ejaculation do not seek medical attention, when they do a physician can provide effective therapeutic solutions".

ALESSANDRA GRAZIOTTIN

Alessandra Graziottin is currently Director of the Centre of Gynecology and Medical Sexology at the H. San Raffaele Resnati in Milan (Italy). Since 2008 she has been Founder and Chairman of the "Alessandra Graziottin Foundation for the cure and care of pain in women".

She has published: 15 scientific books (as author, co-author or editor); more than 70 chapters of scientific books, over 85 refereed papers and

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more than 240 proceeding contributions and non-refereed articles; 6 lay books and 6 educational booklets for women.

“Female partners of men with PE report significantly greater sexual problems, with reduced satisfaction, increased distress and interpersonal difficulty, and more orgasmic problems than partners of non-PE men. Both men with PE and their partners feel control over ejaculation is the central issue in PE. For both, the lack of control leads to dissatisfaction, a feeling that something essential is missing from the relationship, and an impaired sense of intimacy. If left untreated, the situation can lead to increased irritability, interpersonal difficulties and deepening of an emotional divide”.

DIMITRIOS HATZICHRISTOU

Professor of Urology and Director of the Unit for the Study of Urological Diseases at Aristotle University of Thessaloniki (Greece).

Dr. Hatzichristou organized and chaired the foundation meeting of the European Society for Sexual Medicine (ESSM) in 1995, serving as Secretary General, President Elect and President in subsequent years. He has also served as Chairman of the European Sexual Dysfunction Alliance (ESDA), a non-profit organization dedicated to patients’ awareness Europe-wide. He has been also a faculty member of the European School of Urology (ESU), founding member of the European Society of Andrological Urology (ESAU), member of the Executive Committee of the International Society for Sexual Medicine (ISSM), and the EAU Committee for the guidelines on erectile dysfunction. He serves as co-chairman of the Committee on “Diagnostics and Scales in Sexual Medicine” of the International Consultation in Sexual Medicine since 2004.

He is the author of 20 book chapters in international books, as well as 104 review articles and peer-review papers.

“I believe that all the models, the health models, have demonstrated that awareness is the first step towards men and women being informed. Don’t forget that this is a sexual problem, and we have huge experience of sexual problems which you cannot discuss with friends or with other people. Even in the media there are taboos, everywhere, about discussing this issue. So an awareness campaign will open a door to all those people who suffer, so that they can learn about the problem, recognize and identify it and also find the right path to the health system to find a solution. As physicians and experts in this field, we know that the solution is here waiting for them. Therefore the awareness campaign will send this message: there is better day for your sexual life, it is here for you and we are waiting for you”.

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EMMANUELE A. JANNINI

Professor of Endocrinology and Sexology at University of L'Aquila (Italy), where he is Coordinator of the School of Sexology (the first in Italy) and Chief of the Laboratory of Molecular Endocrinology and Sexology. The scientific activity of Prof. Jannini includes more than 100 full papers in peer-reviewed international journals. Because of the high relevance of his scientific production, Prof. Jannini is member of the prestigious list of Top Italian Scientists (TIS). Finally, he is the Editor, with Drs. McMahon and Waldinger, of the very recent textbook "Premature Ejaculation" (Springer).

He is the President-elect of the Italian Society of Andrology and Sexual Medicine; General Secretary of the Italian Society of Endocrinology; Member of the Standard Committee of the International Society for Sexual Medicine; Chairman of the Educational Committee of the European Academy of Andrology.

"Unfortunately, we have a lot of evidence that, up to now, people as well as doctors perceive Premature Ejaculation as a matter of lifestyle, and not as a medical issue. Thus, Premature Ejaculation remains untreated because people are not going to the doctor to ask for a solution to this problem. We must definitely say that we have to do a lot of work enable the patient to come to the doctor's surgery to get a solution to their problem.

People don't know exactly how big the problem is and how dramatic its impact is on people's sex lives. Premature Ejaculation and the treatment of Premature Ejaculation is matter of quality. We all discuss the quantity of sex, whether or not it is enough, but for the first time we are addressing something which is definitely very important which is the quality, the quality of life of course, but in particular the quality of sexual intercourse".

FRANCOIS GIULIANO

Urologist, Department of Physical Medicine and Rehabilitation Academic Raymond Poincaré Garches Hospital (France) and Professor of Therapeutics, University of Versailles – Saint Quentin en Yvelines (France).

He has extensive experience in conducting clinical trials and is a recognised authority on the study of male functional urology and sexual medicine and is involved in the production of guidelines and care pathways. He has an active research laboratory which investigates the physiological mechanisms controlling ejaculation, erectile, female sexual, and lower urinary tract functions, with a particular interest in neural control. This research involves an integrated approach, using neuroanatomical, neurophysiological, biochemical, and pharmacological techniques.

A member of many professional organizations, he is Vice Chairman of the International Consultation on Sexual Dysfunctions.

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“How to diagnose Premature Ejaculation? One question is enough. This question is: “Are you disturbed or distressed by your time to ejaculation?”. If the answer is yes, you must know that physicians can do something about Premature Ejaculation; by delaying ejaculation, they can help to increase the quality of some patients' sex lives tremendously. The under-diagnosis rate of Premature Ejaculation is mainly due to two reasons: firstly, patients' difficulty in talking about this condition, and secondly, their dramatic ignorance of the solutions which are available today”.

CHRIS MCMAHON

Associate Professor in the Faculty of Health Sciences, University of Sydney and the Director of the Australian Centre for Sexual Health in Sydney. Dr. McMahon is a committee Chairman for the WHO Second and Third International Consultation on Sexual Dysfunction (ICSD) and a Chairman of the International Society of Sexual Medicine (ISSM) medical and research standards committee. He has published over 60 original research papers and invited review articles in peer reviewed international medical journals, and 17 book chapters.

“Untreated Premature Ejaculation can be a devastating complaint for men and their partners, and can have a major impact upon a relationship. If we can prevent men from suffering in silence, if we can educate men that what they are experiencing is common and treatable, an educational awareness program must be regarded as successful. The goal is to make people go to the doctor and ask for a solution, because the response to treatment is amazingly high and most men and their partners will be very satisfied within a relatively short period of time following the beginning of treatment”.

VINCENZO MIRONE

Professor of Urology, Director of the Postgraduate School in Urology at University “Federico II”, Naples (Italy) and Head of Urology Unit at A.O.P. “Federico II”.

Chairman of the European Urological Scholarships Programme Office (EAU), General Secretary of the Italian Society of Urology (SIU), Chairman of the European Society of Andrological Urology (ESAU), Italian Delegate of the European Sexual Dysfunction Alliance (ESDA), Coordinator of the Educational and Strategic Planning Office of the European Society of Sexual Medicine (ESSM).

Author of more than 210 papers and chapters on Urological and Andrological subjects.

“For a man, Premature Ejaculation means a lack of control. This not only causes personal distress but also involves the partner and leads to dissatisfaction in the couple's relationship.

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Solutions are available, but first of all physicians need Premature Ejaculation sufferers and their partners to break out of their silence and shame. It's important that they understand that what they are experiencing is not a minor complaint but a genuine medical condition that can be treated".

IGNACIO MONCADA

Head of Urology at Sanitas La Zarzuela Hospital in Madrid. He is President of the Spanish Association for Sexual Health and Member of the Standards Committee of the International Society for Sexual Medicine (ISSM). He is Director at the Robotic Surgery Institute at Sanitas. He is also on the EAU Guidelines Panel on Male Sexual Dysfunction, member of the European School of Urology and also member of the European Society for Sexual Medicine (ESSM), the European Urological Association (EUA) and the American Urological Association. He served also as Chairman of the European Sexual Dysfunctions Alliance until 2010. He has published more than 50 peer-reviewed articles and is reviewer for several medical journals. Currently is Associated Editor of the journal Sexual Medicine Reviews. He is an active clinical investigator being principal Investigator in over 30 clinical trials.

"A Disease Awareness Campaign about Premature Ejaculation is absolutely vital, because although accordingly with the prevalence epidemiological studies it is the most common male sexual dysfunction, it is one of the most under-diagnosed and under-treated. Our goal is to let people, men but also their partners, know that they are not alone, that there is nothing to be ashamed of and, most of all, that PE is a medical condition that can be treated. There are solutions out there, go to your doctor who can help you: this simple message could change the quality of life of men with PE and their partners".

FRANCESCO MONTORSI

Professor of Urology at the University Vita Salute -San Raffaele in Milan (Italy), where he acts as Director of the Urology Research Institute (URI). Prof Montorsi has co-authored more than 660 articles in peer reviewed international scientific journals and is an active reviewer for several internationally known and cited scientific journals.

He is member of the American Urological Association, the Sexual Medicine Society of North America, the European Association of Urology (EAU), the European Society for Sexual Medicine (ESSM), the International Society for Sexual Medicine (ISSM).

Prof. Montorsi was Chairman of the EAU Congress held in Milan in March 2013.

"Most cases of Premature Ejaculation are inborn. The vast majority of patients report that they have always had some problems with their

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control from the time of their first sexual experience. Premature Ejaculation is a medical condition, with genuine causes and solutions. The role of the partner is crucial. It must be a reassuring role. Women should support their partner making him understand that the problem can be treated and that there are solutions which can dramatically improve the couple's quality of life. What they have to do, even better if they do it together, is to go to the doctor for an appropriate diagnosis and solution”.

HARTMUT PORST

Associate Professor of Urology at the University of Bonn.

President of the European Society of Sexual Medicine (ESSM) and Past Chairman of the Standards Committee for Sexual Medicine of the International Society for Sexual Medicine (ISSM).

Member of the Editorial Board of the Journal for Sexual Medicine.

Member of the American Urological Association and of the European Association of Urology (EAU).

Author of More than 300 scientific publications.

Editor of the world-wide leading standard publications in Sexual Medicine: Standard Practice in Sexual Medicine published in 2006 and the ESSM Syllabus of Sexual Medicine, the currently leading standard book in Sexual Medicine published 2012.

Permanent reviewer activities for more than 10 medical journals and Principal or Lead Investigator in more than 75 clinical trials (Phase II to IV) in Sexual Medicine (men and women).

“Perceived social stigma, personal embarrassment and lack of knowledge about treatment options are among the reasons why patients with PE are often reluctant to seek professional help. Some men are unaware that PE is a medical problem, instead considering it to be transient or having a psychological origin. However, PE has a significant effect on a patient’s psychological well-being and quality of life, as well as that of his partner, affecting emotions and relationships and in many cases ultimately resulting in separation or divorce.

Unfortunately, even many clinicians still view PE more as a lifestyle issue rather than as a medical problem which has a considerable impact on a men’s self-esteem and relationships”.

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